

## Financial Inclusion: New Opportunities for the Financial Sector

### Program Description

In India we have seen exclusion from financial services in terms of income (lower income households do not get fair opportunity to avail financial products), geography (parts of India like North-East, Eastern states, rural areas have seen much lower access than other affluent parts of the country), and vocation (small farmers, self-employed individuals and small enterprises find it difficult to establish their credentials to avail of financial services). The objective of the conference is to share and ideate on the new emerging opportunities to reach out to hitherto excluded segments with innovations in access, awareness and product design. Regulation has been playing an encouraging role by a slew of initiatives to improve the eco-system for universal inclusion. How can all this be translated into action with measurable impact, how can technology be leveraged to make it sustainable for banks and convenient for customers, how mutually beneficial partnerships can be forged between various existing and new players in the eco-system, and what parameters of measurement should be used by regulator and policy makers?

### Program Highlights

The emphasis of the program will be on:

- **Innovations in lending to MSME, small and marginal farmers**
- **Enhancing usage of all types of financial products**
- **Use of Technology to Reach New Category of Customers**
- **How Customer Protection and Financial Literacy can Support Financial Inclusion**

### Participant Profile

Heads of Financial Inclusion, Rural Banking, Agri-Finance, MSME Lending, Alternate channels etc. from banks, Micro-Finance Institutions, NBFCs, Business Correspondent Companies, ATM companies, Mobile operators and other players associated with the financial sector ecosystem across the industry.

### Program Conditions

- Program fee is payable before the program
- Nomination may be cancelled up to seven days before the program
- Organisation may depute another officer for the program, if the nominated person cannot attend the program
- Program fee will not be refunded, if the nomination is cancelled within seven days of the program

### Program Details

**Date:** September 2, 2015

**Time:** 8:45 am to 5:30 pm

**Venue:** Salcette, Taj Lands End, Bandra (West), Mumbai

**Type:** Non-Residential Program

**Fee:** Per nomination Rs. 20,000/- + @14% service tax.

**Nomination now open.**

**For Nomination Form please visit our site [www.cafral.org.in](http://www.cafral.org.in)**

**Or click on the link below: [www.cafral.org.in/Financial-Inclusion](http://www.cafral.org.in/Financial-Inclusion)**

### **For more details, contact:**

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