

Business Strategy and Managing Strategic Risks

Program Description

In a dynamic and competitive environment that banks are currently facing, there are major questions as to how banks should define their strategies, build new business models suited to their targeted customer segments, create differentiation in the market place and leverage their strengths? In particular, how should the CEO and the senior executives of the bank manage all of the risks associated with their strategies? This program will share practical tools and models that can help guide this process and through extensive use of case studies and group exercises will prompt participants to consider their own particular business situations strategically and to apply learnings to their strategy development. The objective of the program is to share tools and models that can help guide this process. The program, through extensive use of case studies and group exercises, will prompt participants to consider their own particular business situations and apply learnings to it.

Program Highlights

International Faculty

The program will be delivered by [Dr. Patrick McConnell](#), an Honorary Fellow at Macquarie University Applied Finance Centre (MAFC), Sydney, Australia.

In over 30 years in the financial industry, Dr. McConnell has worked as a senior manager in, and consulted to, large banks and other financial institutions in the US, Europe and Australia. He has operated as a senior executive in large financial institutions and as a CIO for one of the world's largest derivatives exchanges.

Dr McConnell has also taught Operational and Market Risk at Trinity College, Dublin. He has published many articles on Risk Management and written widely on Strategic and Operational Risk. He has written for and been guest editor for the Journal of Risk Management in Financial Institutions on Behavioural Finance. He has authored a book on People Risk Management and one on Systemic Operational Risk.

The emphasis of the program will be on:

- Factors that need to be considered to create robust business strategies
- Why do strategies fail – the risks involved
- Real-life case studies from across the world of strategies gone wrong and the lessons to be learnt
- Real-life case studies – Indian and International - of successful strategies
- Additional requirements for building strategies in today's digitised world

Some of the cases to be discussed during the program will be on:

- The Co-Operative Bank, UK
- Deutsche Bank
- Barclays Bank
- Lehman
- Commonwealth Bank of Australia
- IndusInd Bank

Participant Profile

CMDs/ CEOs/ executive management (EDs) in charge of planning or risk management, CGMs, GMs, Business Heads of public sector, private sector and foreign banks.

Program Conditions

- Program fee is payable before the program.
- Nomination may be cancelled up to seven days before the program.
- Organisation may depute another officer for the program, if the nominated person cannot attend the program.
- Program fees will not be refunded, if the nomination is cancelled within seven days of the program.

Nominations now open. **NOMINATE NOW!**



Date: December 8-9, 2015

Time: 9:00 AM to 6:00 PM

Venue: The Rendezvous, Taj Mahal Palace, Apollo Bunder, Mumbai

Type: Non-Residential program

Fee: Per nomination Rs. 55,000/- + @14% service tax + 0.5% Swachh Bharat cess

Nominations now open

For the **nomination form** please visit our site www.cafral.org.in Or click on the direct link below:

www.cafral.org.in/Business-Strategy

For more program details, contact:

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